

WE CLAIM:

1. A method of making chew rolls comprising:

providing a clean hide;

5 infusing the clean hide with an ingredient including at least one of a food color and food flavor to form an infused hide;

cutting the hide to make hide pieces having two opposed sides;

rolling the hide pieces into individual rolls; and

drying the rolled hide pieces to make chew rolls.

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2. The method of claim 1 further comprising providing the hide pieces are with a plurality of holes.

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3. The method of claim 2 wherein said internal holes are arranged to improve the dental characteristics of the roll.

20 4. The method of claim 1 further comprising forming the chew rolls with crescent shaped windows.

5. The method of claim 1 wherein said hide is infused with a mixture including a food flavor and a food color.

6. The method of claim 1 further comprising forming strings at least on one side of the hide pieces.

5 7. The method of claim 6 further comprising forming strings on both sides of the hide pieces.

10 8. The method of claim 7 further comprising cutting said pieces along said sides to form said strings.

15 9. The method of claim 8 wherein said strips extend generally in parallel to a longitudinal axis of the chew roll.

20 10. A method of making dental chew rolls comprising:
 preparing a clean hide by processing an animal skin;
 infusing the clean hide with at least one of a flavor and color to make an infused hide;
 cutting the infused hide into hide pieces having ends;
 forming on said hide piece ends elongated strips;
 rolling said hide pieces into cylindrical shapes with the elongated strips extending from said ends; and
 drying the hide pieces to make chew rolls.

11. The method of claim 10 further comprising providing in said
hide pieces a plurality of internal cuts along a lateral surface.

5 12. The method of claim 10 wherein said internal cuts extend
through the hide pieces.

10 13. The method of claim 11 wherein said internal cuts are
arranged in a two-dimensional array.

14. The method of claim 10 wherein said strips extend
longitudinally, generally in parallel to the longitudinal axes of the cylindrical
shapes.

15 15. The method of claim 10 further comprising agitating said hides
during said infusing step.

20 16. A dental chew roll comprising:
a generally cylindrical body with a lateral cylindrical surface and two
ends; and strips integrally formed with the body and extending
longitudinally at said two ends, said stripes and said body being sized and
shaped to arranged to improve the dental characteristics of the roll when

chewed by an animal.

17. The dental chew roll of claim 16 wherein said lateral cylindrical surface is formed with a plurality of cuts are arranged in a two-dimensional array.

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18. The dental chew roll of claim 16 wherein said body has cuts formed crescent shaped windows.

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19. The dental chew roll of claim 16 wherein said body comprises a hide piece rolled into a spiral so that several portions of the hide piece overlap.

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20. The dental chew roll of claim 16 further comprising a coating on said body, said coating being made of at least one of a flavor and a color.

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21. The dental chew roll of claim 16 wherein said body has a length in the range of between about 4 and 9 inches and a diameter in the range of between about 2.0 and 4.0 cm.